

brian r. cauthen

graphic designer



profile

Brian is a graphic designer and visual artist based in Washington, DC. With 7+ years of professional and freelance experience, he is a problem solver who will make immediate contributions to your project or organization.

Strategically, Brian's work aims to elevate brand offerings by distilling core messaging down to its cleanest, freshest form. He is currently looking for new opportunities to grow as a professional artist and designer in a fast-paced and diverse work environment.

skills

Professional

Branding & Identity, Print & Digital Design, Motion Graphics & Animation, Information Graphics, Packaging, Film & Video, Photography, Illustration

Technical

Adobe CS (Photoshop, Illustrator, InDesign, Premier, After Effects), Final Cut Pro, HTML, Figma, Autodesk Maya & Rhino, Microsoft Office, Windows & Mac OS Operating Systems

education

Rensselaer Polytechnic Institute

Bachelors of Science 2015: Electronic Media, Arts and Communication

Minor: Architecture

contact



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experience

KGD Architecture

Graphic Designer
2021 - 2018

Developed a visual system for portfolio and archived work to be used in marketing and business development initiatives. Communicated latest design trends and market research in team meetings and implemented strategy across brand collateral, campaigns and platforms. Responsible for in house production of print and digital assets including proposals, brochures, and signage. Managed updates to website and social media.

Monocult Creative

Digital Marketing Specialist
2020 - 2019

Supported client brands by directing marketing campaigns to create indelible impressions on audiences and prospective clients. Offered end-to-end branding solutions, from logo design to experiential marketing. Set tone, theme, colors, and messaging for campaigns based on extensive market research, interviews and industry knowledge.

Ad Astra

Multimedia Designer
2018

Worked with creative director to analyze existing graphic system and develop a new visual identity for company-wide rebrand. Supported sales team with graphic assets including infographics, email campaigns, social posts and mailers. Created environmental displays for industry events.

AIS Health

Production Assistant
2016

Utilized industry standard software to produce high quality print design layouts. Maintained a high level of self organization to meet strict weekly deadlines for printing.

A.C. Moore

Production Artist
2015

Provide clients visual concepts in the form of high fidelity mockups, sketches or wireframes. Practiced iterative design, constructing displays and supplying supporting graphics for clients.

Studio Blacksheep

Freelance Visual Artist | Co-Founder
2021 - 2014

Collaborated closely with clients to establish and execute design strategy that address specific business goals, brand identities, user needs, and technical restraints.
